



LINDA R. SMITH
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3140 Morningside Circle
Salt Lake City, Utah 84124

EXPERIENCE

Art Direction/Design/Production
of print, collateral and media
materials for packaged goods,
food service, durable goods,
and public service.

MACINTOSH MAVEN

Proficient in
Adobe Acrobat, InDesign,
Illustrator, and PhotoShop

FREELANCE ART DIRECTION / GRAPHIC DESIGN / PRODUCTION ARTIST

Salt Lake City, Utah 01.08 - Present

Principal accounts: **Rare Method Interactive, Utah Museum of Natural History, Riester Advertising, Infinite Scale Design Group, and M2 Results.**

Vancouver, British Columbia, Canada 06.05 - 12.07

Principal accounts: **Mountain Equipment Cooperative, CA Design Group:** BC liquors or LCLB, Maple Leaf Storage, Environment Canada, **Rock Beach Recording:** Music CD designs.

Ithaca, New York 10.96 - 06.05

Principal accounts: **Advion BioServices Inc., Cornell University, Marietta Design Group, Iron Design, and Felcrafts.**

Chicago, Illinois 01.87 - 10.96

Principal accounts: **Ogilvy Mather Direct Inc., David Cravit/CME, J Brown/LMC Group, Frankel+Company, Foote Cone+Belding Direct, Stern Walters Partners Advertising, Levy Restaurants, Mark Anderson+Associates, JNA Marketing, and Gaston Advertising, Arnold A. Martin+Associates, Scanlon Turner Advertising, and Kostman/Schmid+Associates.**

ART DIRECTOR

Stern Walters Partners Advertising, Chicago, Illinois 09.88 - 01.90

Principal accounts: **Spring Air, Sears Roebuck, National Oats, Little Caesars, Canteen Co., Chicago Heart Association, and Women's Advertising Club** (1990 Chicago Addy Awards).

ASSISTANT ART DIRECTOR

Kostman/Schmid+Assoc., Chicago, Illinois 06.83 - 06.87

Principal accounts: **Blue Coral, Consolidated Distilled Products, Quartet Manufacturing, Chicago Cellular, Steven's Bedding, and Universal Synthetic Additives.**

EDUCATION

09 Continuing education on various programs through Lynda.com.
Non-Destructive PhotoShop Retouching, CreativeTechs.com.

06 Adobe InDesign, Langara College Continuing Studies, Vancouver, BC.

05 How Design Conference, Chicago, IL.

03 Mac Design Conference, Chicago, IL.

00 Professional Photoshop for print, Graph Expo, McCormick Place, Chicago, IL.
Photoshop WOW Workshop, Ithaca, NY.

99 Introduction to HTML, Boces Community College, Ithaca, NY.

98 Publishing Power Tools, United Digital Artists, Apple Market Center, New York, NY.

96 Design for the Internet Conference, American Center for Design, Chicago, IL.

94 How Design Conference, Minneapolis, MN.

93-95 School of the Art Institute of Chicago, IL.,

American Academy of Art. Chicago, IL. Associates degree in graphic and fine arts

Member Professional Member, AIGA Association for Design, Salt Lake City UT.

Portfolio <http://www.lindarsmith.com> Includes a brief explanation of my involvement for each project.